

TUFH 2020 Abstracts

Title	Values-driven leadership in primary health care
Туре	Oral Presentation Building the Capacity of Future Leaders in a Socially Accountable World
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Content	Background In South Africa, primary health care is groaning under high levels of staff burnout, service fragmentation, and a culture of poor collaboration. We initiated a project where health leaders could find a safe space to address everyday challenges within a values-driven leadership framework. The goal is to build capacity in rural health care workers in a multi-professional collaborative environment, working towards a socially accountable health system. The project Values-driven Leadership for Healthcare Professionals was developed by African-based business schools in association with the Academy of Business in Society. The programme promotes responsible leadership, sustainable development and socially accountable business conduct in an African context, enhancing personal, relational and organizational well-being in healthcare. Implementation During workshops, people developed action plans for their values-based dilemmas at work, connecting values-driven leadership and personal, relational and organizational well-being. Through practical exercises they learn how to voice their values, identify their dilemmas, engage with their rationalizations and rescript their way towards values-driven action in primary health care. Impacts Nurses, doctors, allied health workers, and managers from regional and district hospitals and primary care clinics met in a multi-racial, multi-gendered, multi-professional environment. Participants are empowered to voice their values, solve real problems, and recognize themselves as leaders in the workplace. Building communities of learning in the context of relationships is a major theme. Pre-Covid, 4 workshops were planned for 2020, including a training the trainer workshop, now moved online.