

## **TUFH 2020** Abstracts

Title	ATTENTION Project: Improving Clean and Healthy Behavior of Marginalized Children
Туре	Oral Presentation
	Working with Underserved Populations towards Community Empowerment
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Abstract Nº	TUFH127

Content

Clean and Healthy Behavior (Indonesian: "Pola Hidup Bersih dan Sehat" or PHBS) is an initiative to promote good hygiene and healthy lifestyle by the Ministry of Health of Indonesia. The mission is highly relevant to SDGs 3: Good Health and Wellbeing. However, many communities showed low awareness of clean and healthy behavior, although the initiative has been launched for several years. ATTENTION project aims to increase knowledge and awareness on PHBS of marginalized children and their caregivers at HAMBA Foundation, Yogyakarta, Indonesia. Methods: A range of socialization, FGD, and practical sessions about clean and healthy behavior were conducted, to improve the community quality of life for two years. To maintain the project's sustainability as well as to measure its effectivity, older children (aged 15-18) at the foundation were trained to become peer educators, and a health card containing growth-development chart and hygiene status that will be checked every three months is provided. Results: Upon completion of the first intervention, 75% of children and caregivers at the foundation understand how to wash hands properly, correct cough procedures, diseases related to sanitation, and the use of medicines available in the health room. The foundation also revitalized and utilized the health room appropriately. Conclusion: ATTENTION project is capable of increasing awareness and knowledge on PHBS/clean and healthy behavior through training and empowering peer educators. The project is expected to further impact on better health quality. Keywords: clean and healthy behavior, education, children, sustainable, peer educator