



THE NETWORK
TOWARDS UNITY FOR HEALTH



Faculdade de Medicina



THE NETWORK: TOWARDS UNITY
FOR HEALTH & FACULAD DE MEDICINA,
UNAM, PRESENT

TUFH2020 MEXICO

VIRTUAL CONFERENCE

"PRIMARY HEALTH CARE: A PATH
TOWARDS SOCIAL JUSTICE"

SYSTEMS AND COMMUNITY BASED
RESPONSES TO COVID-19

SEPTEMBER 23-25, 2020

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TUFH 2020 Abstracts

Title	Medicine & Art walking together against the COVID-19 crisis
Type	Oral Presentation <i>Systems and Community Based Responses for COVID 19</i>
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Abstract N°	TUFH321

Content

Background: In face of the current pandemic, extension projects that served the poorest communities have been suspended. However, the medical students' participants of the Project Medicine & Art: an encounter with life used creative ways to circumvent the quarantine, reaching people's homes with health information and welfare. Methods: Even without classes because of the COVID-19 pandemic, students in a Midwest Brazilian Public University created a remote strategy without losing the essence of the extension project: art as a tool to guarantee health and well-being to the population. Results: In April 15, 2020, the Magic Lab Coats launched the campaign: "In quarantine, #imadeart". The objective was to encourage people to adhere to prevention measures against Covid-19, such as washing their hands and staying at home. The first production was a video that brings together the art of clown and music in a parody of a Disney song (Frozen): "Who sings your evils scares: prevention against COVID-19". This campaign shows concern for mental health whose has difficulty to stay at home. The take home message is: if everyone contributes, soon the doors will open again. The second proposal is based on famous Instagram "Challenge": students are invited to launch videos with public health measures during the social distance. Conclusion: The greatest success of this experience was to see a face-to-face project adaptation in such a brilliant and successful way, with many virtual hands working to offer hope to many families during this public health crisis.