

THE NETWORK: TOWARDS UNITY  
FOR HEALTH & FACULTAD DE MEDICINA,  
UNAM, PRESENT



THE NETWORK  
TOWARDS UNITY FOR HEALTH



Facultad de Medicina



# TUFH2020 MEXICO

VIRTUAL CONFERENCE

"PRIMARY HEALTH CARE: A PATH  
TOWARDS SOCIAL JUSTICE"

SYSTEMS AND COMMUNITY BASED  
RESPONSES TO COVID-19

SEPTEMBER 23-25, 2020

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## TUFH 2020 Abstracts

<b>Title</b>	<b>Learning to teach. Health education using short videos, aimed at children, youth communities and their caregivers, empowering them to lead their individual and collective health in Suba, Bogotá, Colombia.</b>
<b>Type</b>	Oral Presentation <i>Building the Capacity of Future Leaders in a Socially Accountable World</i>
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<b>Abstract N°</b>	TUFH337
<b>Content</b>	<p>Background: Department of Community Medicine has created strategies to approach the community through effective programs, involving not only the academicians but also the diverse actors of the communities; according to their needs and specific age groups, including childhood and adolescence. Understanding and prioritizing their needs in favor of programs that give adequate response to them. Objective: Promote health by short videos, educational and recreational activities to empower children, teenagers, and their caregivers to take care for their individual and collective health. Methods: Prioritization of the most relevant health problems in each population, involving the staff of each institution. Priority topics are prepared by medical students who design and create short videos to promote health according to the target population, children, youth, or adults. In addition, each video is accompanied by playful-educational activities to reinforce the understanding of health initiatives. Target Audience: Educational institutions, with a population 0 - 18 years, seeking new strategies for design programs for the well-being of children and medical schools interested in community work for capacity-building of children from 0 - 18 years old. Results: Intervened populations have been able to strengthen individual and collective solutions to the prioritized problems, with the support of medical students, children, institutional actors, and parents. Program results are measured annually and approximately 1,500 children aged 0-18 and their families have benefited. Conclusion: The program results highlighted the need to strengthen the educational processes.</p>