

THE NETWORK: TOWARDS UNITY  
FOR HEALTH & FACULTAD DE MEDICINA,  
UNAM, PRESENT



THE NETWORK  
TOWARDS UNITY FOR HEALTH



Facultad de Medicina



# TUFH2020 MEXICO

VIRTUAL CONFERENCE

"PRIMARY HEALTH CARE: A PATH  
TOWARDS SOCIAL JUSTICE"

SYSTEMS AND COMMUNITY BASED  
RESPONSES TO COVID-19

SEPTEMBER 23-25, 2020

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## TUFH 2020 Abstracts

<b>Title</b>	<b>The role of Medical Students in the tackling of COVID-19.</b>
<b>Type</b>	Oral Presentation <i>Systems and Community Based Responses for COVID 19</i>
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### Content

Background Following the COVID-19 pandemic, we teamed up, a diverse healthcare students to get involved in the tackle against it. Statement of the problem includes: misinformation and rumors on COVID-19 and behaviors towards it. This student's initiative is set to address hygiene, sanitation and education to rural and informal communities of Bomet County- a Kenyan county. The subtopics that we have delivered include: practicing respiratory hygiene, frequent hand-washing with soap and running water, benefits of mask wearing, complements on handshake/kissing, social distancing and many others. Purpose To be at the forefront in the tackle against COVID-19, provide our audience with up-to-date information on COVID-19, acquire and disseminate this factual information, work with the county government of Bomet to involve healthcare students in the tackle against COVID-19 and to invest in the people through information. Methods An extensive work-plan including one-health approach, partnerships and mainly utilizing social media platforms: Webinars, twitter chats, Facebook, Instagram, WhatsApp and Twitter for sharing of videos, posters and typed information, Educating on proper hand-washing techniques, designing of graphic content in our local dialect, conducting research. Results Through social media: 10,787 people through WhatsApp platforms. We look forward to reaching another 10,000 in the next 3 weeks through our Facebook, Twitter, Instagram accounts and Print media. Conclusion "To move forward, we have to look at the world as it is becoming rather than how it has been."- Dr. Dorothy Height. This is our guiding message.