

THE NETWORK: TOWARDS UNITY  
FOR HEALTH & FACULTAD DE MEDICINA,  
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THE NETWORK  
TOWARDS UNITY FOR HEALTH



Facultad de Medicina



# TUFH2020 MEXICO

VIRTUAL CONFERENCE

"PRIMARY HEALTH CARE: A PATH  
TOWARDS SOCIAL JUSTICE"

SYSTEMS AND COMMUNITY BASED  
RESPONSES TO COVID-19

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## TUFH 2020 Abstracts

<b>Title</b>	<b>Implementation of an Introductory Module on Social Innovation in Health among Primary Health Care Physicians and Health Sciences Students</b>
<b>Type</b>	Oral Presentation <i>Building the Capacity of Future Leaders in a Socially Accountable World</i>
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### Content

The Social Innovation in Health Initiative (SIHI) defines social innovation in health (SIH) as a “solution developed by a range of actors in response to a systemic health challenge within a geographic context.” To build capacity on SIH, the SIHI Philippines Hub developed an introductory module that will enable participants to distinguish SIH from other interventions, explain how SIH develops and identify potential areas where SIH can take place. The module was implemented among two groups: 160 primary health care physicians under the Doctors to the Barrios program of the Department of Health, and 61 students of the University of the Philippines Manila School of Health Sciences (UP SHS). A lecture and activity on human centered design were delivered followed by a lecture on the characteristics and process of SIH. Participants were then divided into small groups to analyze local cases of health social innovations. Participants generally found the module to be helpful for their work as community physicians, or for community immersions in the case of the UP SHS students. They stated that it helped them be more creative and motivated them to achieve goals for themselves and for their community. They suggested additional readings, more examples, lectures on designing SIH, and opportunities for collaboration with stakeholders. Planting seeds among students and young public health practitioners is strategic. Among frontline primary health care physicians, there is a clamor for guidance on designing social innovations. Development of advanced modules on sustainability, entrepreneurship and evaluation of SIH should also be considered.