



THE NETWORK
TOWARDS UNITY FOR HEALTH



Facultad de Medicina



THE NETWORK: TOWARDS UNITY
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VIRTUAL CONFERENCE

"PRIMARY HEALTH CARE: A PATH
TOWARDS SOCIAL JUSTICE"

SYSTEMS AND COMMUNITY BASED
RESPONSES TO COVID-19

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TUFH 2020 Abstracts

Title	PINK LIFE SAVER PROJECT- "GANDHI CITY MODEL " FOR BREAST AND CERVICAL CANCER SCREENING
Type	TUFH Oral Presentation
Presenting Author	Bhavna S.Pate
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Country	India
Abstract N°	TUFH537
Content	<p>Background-Incidence of breast cancer in rural community of India with a paradigm shift in presentation. This study was carried out to create awareness about breast and cervical cancer, self breast examination and through screening program. Methods Over the period of 1 year ,target population of women age > 40 years with positive family history or suspicion of malignancy on Self Breast Examination were screened by trained of ASHA and paramedical health workers with clinical breast examination, PAP smear and mammographs. Suspicious and positive cases of Breast and Cervical cancer were managed according to institutional protocol. Results In Wardha District, under this project 22 PHC with 84 sub centres having 528 villages including 4 rural hospitals covered for breast and cervical cancer screening. For breast cancer 8481 patients screened till date with 1393 patients had mammography out of which 175 had BIRADS II – V. 20 had benign lumps and 3 had malignancy on complete evaluation. For cervical cancer 3563 patients had PAP smear examination of which 387 had abnormal reports and 2 had malignancy. Conclusion For creating awareness regarding breast and cervical cancer health education in the form of breast self examination, small group training and awareness through lectures and video presentations along with providing the service to their doorsteps in Wardha district through PINK LIFE SAVER PROJECT motivated the people and helped in early detection of various breast and cervical pathologies in rural population.</p>